

**Southeastern Montana Tobacco Use Prevention Program  
Youth Mini-Grant Tobacco Prevention Program  
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**Electronic filing preferred, mailing is satisfactory**

Southeastern Montana Tobacco Use Prevention Coalition would like you to be aware of a great opportunity for youth to become involved with tobacco prevention efforts. We have set aside funding of \$12,000.00 this year specifically earmarked for local youth groups to plan, organize, and conduct youth-led tobacco prevention projects that raise awareness and enhance tobacco prevention efforts in Custer, Rosebud and/or Treasure Counties.

Eligible groups include but are not limited to school service organizations, local 4-H groups, AAU clubs, sports clubs or groups, community groups (library groups, etc), classroom clubs (like Band, choir, or Spanish) are just a few examples of the types of groups we are looking for.

Grants will be awarded after the activity is completed and range from \$100 to \$300 for an approved prevention activity. The amount of the grant awarded will depend on the projects ability to bring awareness to the public. Pre-approval is required and groups with a minimum of 5 participating members are preferred.

Some ways your group may participate include:

- Acting out skits for younger children (promoting a tobacco free lifestyle or making healthy choices),
- Conduct a letter writing campaign to elected officials within the county/state;
- Participate in a Tobacco Day of Action (see the attached list)
- Give an educational talk to a local service club,
- Conduct a "tobacco free poster campaign",
- Set up a tobacco prevention booth at the fair, a local health fair, or in your school;
- Sponsor an essay contest on tobacco industry tactics,
- Record a Public Service Announcements on KIKC, KATL, KMTA, KYUS FM, or your local radio station. These are a free service offered by the stations.

Do you or your group have a great idea to promote tobacco free lifestyles within our communities? Previous years youth groups have made popcorn balls with tobacco free messaging and sold at State Class C Football Championships, entered tobacco free floats in holiday parades, performed sidewalk art with tobacco-free lifestyles messaging outside of schools, hosted tobacco free carnivals (during Red Ribbon Week), passed out hot cocoa or cold drinks during community events with tobacco free messaging, promoting tobacco free lifestyles through messaging on AAU t-shirts, etc. We have many more ideas and are willing to share them with you. We can help you find a project or you can create your own! The sky is the limit, use your imagination! Join us in spreading the tobacco free lifestyles message by submitting an application. New ideas are welcome. Call us with any questions.

We are specifically looking for projects surrounding the following “Tobacco Days of Action” from October 2010 through June 2011:

November: Great American Smoke-Out  
February: Through with Chew Week  
March: Smoke-free Communities Week  
April: Kick Butt’s Day

Some other ideas surrounding prevention opportunities include Red Ribbon Week in October, World No Tobacco Day in May, Promoting New Year’s resolutions to quit smoking in January, Smoke-free Communities Week in March, reACT! Youth Summit in June 2011. This list is by no means all inclusive so submit an application with your ideas. We want to get the word out to all youth about the health effects of tobacco use and promote smoke-free communities.

Your group or clubs are eligible to do an activity and request funding each funding period. Funding periods will be Oct-Dec 2010; Jan-March 2011; and April-June 2011. All funds will be awarded and distributed to area youth groups by June 30, 2011. Please use the application form provided when applying for the youth mini grant or visit [www.treasurecountyhealth.com](http://www.treasurecountyhealth.com) to print out an application under the Tobacco Prevention – Youth Mini Grant (YMG) tab.